Dentsply Sirona World 2020 moves to localized in-person and global virtual programs

By Dentsply Sirona

In addition to a robust general session, numerous opportunities for networking and always-expected exceptional entertainment, the new program will feature dynamic industry speakers in real time and on-demand, with a varied range of engaging course topics, making it an expanded individual and personalized training event for all attendees. Dentsply Sirona, the world’s largest manufacturer of professional dental products and technologies, announced today that Dentsply Sirona World 2020 will be reimagined into dynamic localized in-person and globally available virtual events. The new formats—certain to delight attendees—will offer expanded opportunities for earning CE credit and feature the best and brightest speakers in dentistry presenting engaging educational sessions across 12 unique tracks. The in-person program originally scheduled October 1-3, 2020 in Las Vegas, NV will be postponed to a later date.

“The current circumstances prevent an event the size and quality of Dentsply Sirona World to take place in person,” said Senior Vice President Eric Bruno. “Though we are postponing the event in Las Vegas, the localized in-person programs and the new and expanded virtual event will be packed with the same great content expected of The Ultimate Dental Meeting presented in a new, innovative forum. We are taking a stand that dentistry is essential and that digital dentistry is the future, so we are doubling down on our digital efforts for Dentsply Sirona World and complementing those with localized in-person programming in collaboration with our industry partners.”

At its core, Dentsply Sirona World is a celebration of dentistry combining incredible professional development courses, ample opportunities to connect and network with thousands of dental professionals and world-class entertainment in an exciting, inspiring atmosphere. The online event will feature a full program with a general session and cutting-edge breakouts tailored to individual needs, with introductory to expert-level courses ranging from specialties such as implantology, to laboratory courses, to hygiene topics. “The Dentsply Sirona World 2020 localized in person programs and virtual event will bring an exceptional experience to attendees, with our continued commitment for delivering healthy smiles through healthy practices” added Bruno. “The virtual and local in-person programs will allow attendees to interact with our speakers, products and latest technologies in an entirely new way while continuing to shape the future of dentistry.”

The specific dates and more details of the localized in-person programs and the virtual Dentsply Sirona World event will be announced in the coming weeks.

Everyone already registered for Dentsply Sirona World 2020 receives registration for the virtual program; no action is required on registered attendees’ part to register for the virtual program. Current registrations for the in-person Dentsply Sirona World 2020 will automatically transfer to the new in-person 2021 date when it is announced. Additional details regarding the virtual event will be forthcoming in the next few weeks.

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